

A Complete guidelines of Reysan Media

Brand Book



New Version

Introduction



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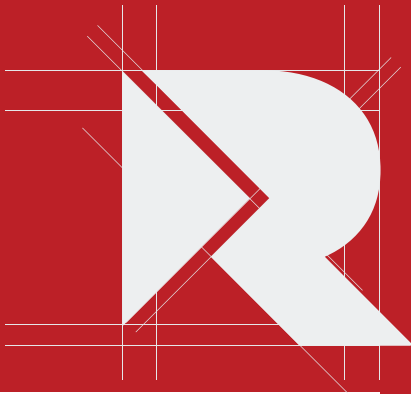
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Logo Mark



Mark Construction



Logo Construction



Media Play Icon

R

Reysan

Logo Icon



Logo Placements



Brand Typography

aA

PRIMARY TYPEFACE

Panton

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#S%&^*()<?>

Headings ,Titles Subtitles

Primary Font Panton

Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n p q r s t u v w x y z

Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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Number

0 1 2 3 4 5 6 7 8 9 !

Color Pallette



#ed1c24



#1f2321



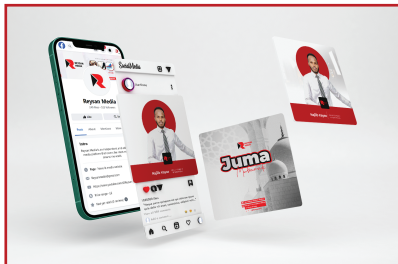
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Printing Mockup



Social Media Mockup



Roll Banner Mockup



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